

**Tourism Research Seminar  
ABTA Offices  
30 Park St  
London SE1 9EQ**

**Wednesday 20<sup>th</sup> November 2019  
12:30 – 16:30**

**12.30 Arrival – Drinks and Sandwiches**

**12.55 Welcome**

**13.00 Introduction**

Kurt Janson, Director, Tourism Alliance

**13:10 Report on the Validity of ONS's IPS Data**

Dr Anna Price, Statistics Regulator, Office for Statistics Regulation

**13.40 Trends in Domestic Tourism**

Humphrey Walwyn, VisitBritain

**14:10 Tourism Alliance Research on Reducing Regulatory Burden**

Adrian Greeson-Walker

**14:40 Impact of Brexit on Tourism Employment**

Joss Croft, CEO, UKinbound

**15:10 How Trade Associations Can Use Primary Authority**

Kathryn Preece, Office for Product Safety and Standards, BEIS

**15.40 Using Big Data to Track Tourists**

Matthew Hill, London First

**16:00 Panel Discussion**

Open Session for Q&A from the floor.